



**MARKING  
A MILESTONE**  
Terry Morris  
Reizes  
celebrates 75  
years in business.  
17C

October 28/November 3, 2005

Special Ad

# HOT MARKET IN THE CITY



Page 2C • October 28/November 3, 2005

HOME QUARTERLY

ATLANTA BUSINESS CHRONICLE



**Newcomer:** Krug bar recently opened next to Rothman's, Kevin Rothman's successful restaurant in The Stone Works building in Inman Park.

## Business boom follows retail development intown

Both local entrepreneurs and chain stores enjoy success in the city as neighborhoods are reborn

By Lori Johnston

From independently owned coffeehouses to mass retailers, business is big in intown neighborhoods experiencing an influx of new residents. In Glenwood Park, the coffee shop **Park** serves as a meeting place for neighbors and a daily stop for folks who own one of the few-work cars.

"It's kind of a neighborhood hub of activity," said owner Dawn Parris, who also owns **Joe's East Atlanta Coffee Shop**.

Restaurateur Kevin Rothman admits it was a risk to open **Rothman's in The Stone Works** building in Inman Park, which also is home to **Lush**, a vegan food restaurant.

But when he looked at the opportunity, especially the area's young single professionals and couples with flexible incomes and no kids who enjoy dining out, he decided it was worth a try.

"I thought that if I got down here, I would be a big fish in a small pond, as opposed to backseat," Rothman said.

Large chain stores also are finding success in the intown market.

Glenwood Park's town center, called **Brookfield Square**, has 50,000 square feet of retail space, with **Park**, Latin restaurant **Batalla** and **Vino Libre**, a wine bar and bookstore, as the first tenants.

The mixed-use project, off Interstate 20 at Glenwood Avenue and Bill Kennedy Way in Atlanta, will have more than 200 residences and 20,000 square feet of office condominiums.

Another intown retail development is **The Edgewood Retail District**, a 60,000-square-foot project on Moreland Avenue in Little Five Points that includes a **Target**, **Barnes and Noble**, **Publix**, **Planet Fitness**, **Wendy's** and **Best Buy**.



Be part of an  
Atlanta success story.